

Hartcliffe City Farm Aims

The re-development of Hartcliffe City Farm will be purposeful, well-managed and phased to ensure that over the coming years we will meet the following objectives:

Good governance

The governance model we decide upon will ensure our ability to carry the lease of a public asset, safeguarding it for the community and preventing private exploitation. It will enable the founding partners to apply the skills and expertise that are grounded in their respective organisations without exposing those organisations to undue risk. As the governance structure matures it will invite and invest in the contribution of skills and knowledge from the local community without risking mismanagement.

Regeneration

We foresee the Farm as a space that places hyper-local economic regeneration at the front and centre of its purpose. Our 'principles of investment' section outlines the ethos that will underpin this model and our commitment to green economic development and environmentally sustainable enterprises will support this growth.

Accessibility for all

We are committed to ensuring that the thousands of residents who currently live across the BS13 postcode are welcomed to a vibrant, dynamic and democratic space where they will be able to spend leisure time; find employment, volunteering and vocational training opportunities; incubate small enterprises and be part of an environmental, social and economic eco-system that is welcoming to all.

Reducing barriers to participation

We will undertake an assertive programme of community engagement to ensure that equity and access is a guiding principle across the different phases of development. We will work to remove financial or social barriers for people from the local community who want to use the farm amenities and engage in its development.

Reducing health inequalities

Our focus will be to develop initiatives that make health and economic improvement. Each development phase and new programme will show the link between activity, employment, opportunity and improved health of the local population.

Embracing climate and environmental sustainability

Bristol has pledged to become carbon neutral by 2030 and as a Climate Action Partner, BS13 is one of six communities from across the city currently leading the conversations and devising the solutions to the climate emergency. As the Farm develops it will become a home for low carbon innovations and industries, and a place to explore carbon reduction and biodiversity protection.

Raising aspirations

The farm is an asset that will bring large numbers of people together to build something greater than any individual could achieve on their own. We want to support the creation of a catalyst that could transform an area into one that is no longer known for its levels of deprivation, but for innovation, ambition and growth.



Ambition

Across the UK there are amazing examples of how the harnessing of an asset the generation of new ideas and innovations and the raising of shared expectations can transform previously moribund spaces into something entirely new and original for local communities. Our ambition is for the farm to become a national example of how investing in the green economy can raise a community to a new standard of living. Hartcliffe and its people deserve an asset that is the catalyst that enables them to transform their community into one of vision and ambition and of which the whole city can be proud.